

## COVENTRY CELEBRATES SUCCESS WITH COMPANY TRIP TO BAHAMAS

*Trip marks 4<sup>th</sup> year of continued growth*

**Fort Washington, PA** – *February 8, 2006* – Coventry, the market leader in the secondary market for life insurance, will mark another year of dramatic growth with an all-company trip to the Bahamas.

The company, whose employee base has increased 60% over the past 12 months, will fly more than 175 employees, plus spouses and family members, to the Atlantis Paradise Island Resort for four days February 9-12.

“Each year we set aggressive goals for the company and every member of the Coventry team works extraordinarily hard throughout the year to meet those goals,” said Constance Buerger, Coventry’s President and COO. “For the fourth consecutive year our goals were met and this is our way of saying thanks.”

The trip is an example of Coventry’s unique culture. Known internally as “The Coventry Way,” Coventry’s corporate philosophy emphasizes unequivocal excellence, teamwork and a company-wide commitment to deliver unexpected levels of service. “We expect our employees to model Coventry values and go above and beyond for our clients,” notes Mrs. Buerger. “So it’s only natural that the company would do the same for its employees.”

### About Coventry

Coventry ([www.coventryfirst.com](http://www.coventryfirst.com)) bridges insurance and capital markets to create groundbreaking products for the financial services industry. The company is the leader in the secondary market for life insurance and pioneered the resulting life settlement industry. Fueled by bold ideas, a deep understanding of life insurance, and impeccable standards, Coventry continues to lead the market by opening new opportunities for consumers and the financial professionals who serve them. Based in Fort Washington, PA, Coventry is the first secondary market company to ever receive Standard & Poor’s highest Servicer ranking and was named the nation’s 10th fastest-growing privately held company in the annual INC. 500 listing.



CONTACT:

Coventry

Kirstin Crouthamel

877-836-8300

[info@coventryfirst.com](mailto:info@coventryfirst.com)