

## COVENTRY EMPLOYEES CHANGE INDUSTRY, BUILD COMMUNITY

*New Community Service Program Supports Employees' Charitable Contributions*

**Fort Washington, PA** – Coventry, the rapidly growing leader in the secondary market for life insurance, has become a force for building better communities in the Philadelphia area.

The company, which has twice been named one of Pennsylvania's Best Employers, has initiated a company-wide community service program that organizes and concentrates the many volunteer efforts and charitable donations of more than 200 employees.

“Coventry attracts hard working, energetic people who are active in their communities and this program supports their many interests and commitments,” said Constance M. Buerger, President and COO. “By applying company resources strategically, we can leverage our collective efforts to maximum effect.”

In June, Coventry began holding monthly Summer Charity Barbecues to benefit local causes. Each month, a local cause is selected from a list of nominees and the company collects and matches donations from employees who dress casually and enjoy a free lunch. The first three events have raised more than \$6,200 for Alex's Lemonade Stand, a nationwide non-profit that raises funds to fight childhood cancer; Trevor's Campaign, which helps homeless families achieve independence; and PAWS, The Philadelphia Animal Welfare Society, which is seeking to make Philadelphia a “no-kill” community.

Coventry employees also volunteer in a range of community improvement projects. In May, a team of Coventry employees participated in Philadelphia Cares about Fairmount Park Day by helping to reclaim overgrown sections of the Manayunk towpath for cyclists and joggers. In October, the Coventry team will be working in Philadelphia schools to refurbish classrooms, spruce up gardens, and make playgrounds safer for area kids.

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**About Coventry**



Coventry ([www.coventry.com](http://www.coventry.com)) bridges insurance and capital markets to create groundbreaking products for the financial services industry. The company is the leader in the secondary market for life insurance and pioneered the resulting life settlement industry. Fueled by bold ideas, impeccable standards and a deep understanding of structured finance and life insurance, Coventry has ignited a transformation by opening new opportunities for investors, consumers and the financial professionals who serve them. Based in Fort Washington, PA, Coventry is the first secondary market company to ever receive Standard & Poor's highest Servicer ranking and was ranked #1 in the insurance category of the INC. 500 listing of the fastest growing privately held companies in America.

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