

Coventry First Named One of PA's Best Places to Work

Award is Latest Honor for Thriving Financial Services Leader

Fort Washington, PA -- December 2, 2005 -- Coventry First, already one of the nation's fastest growing companies, today announced that it has been ranked one of Pennsylvania's best places to work. The Pennsylvania Department of Community and Economic Development and its partner organizations ranked Coventry First #12 out of hundreds of organizations in the statewide competition.

The competition recognized Coventry's workplace policies, practices and its dedication to employee growth and satisfaction as key factors for the award, as well as generous employee rewards including an annual company sponsored trip to the Bahamas for all employees. The Best Workplace award follows Coventry's recent top rankings for growth by Inc. Magazine and service quality by Standard & Poor's.

"Coventry's distinctive culture is defined by our role as a market leader," said Constance M. Buerger, President and Chief Operating Officer. "Every day, our employees are literally creating a new marketplace within the financial services industry. The result is a workplace that thrives on excellence, teamwork, and continuous learning. With these qualities in place, we truly believe there is no limit to what can be accomplished."

The competition evaluated each nominated company's policies, practices, philosophy, systems and demographics. In addition, nearly 20,000 PA employees were surveyed to measure the employee experience. The combined scores determined the top companies and the final ranking.

About Coventry First

Coventry First (www.coventryfirst.com) bridges insurance and capital markets to create groundbreaking products for the financial services industry. The company is the leader in the secondary market for life insurance and pioneered the resulting life settlement industry. Fueled by bold ideas, a deep understanding of life insurance, and impeccable standards, Coventry First continues to lead the market by opening new opportunities for consumers and the financial professionals who serve them. Based in Fort Washington, PA, Coventry First is



the first secondary market company to ever receive Standard & Poor's highest Servicer ranking and was named the nation's 10th fastest-growing privately held company in the annual INC. 500 listing.

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